



10<sup>th</sup> Anniversary Update

## Sister Schubert Barnes

*From down-home to uptown, “Sister” Patricia Barnes has taken her grandmother’s roll recipe nationwide with the brand name Sister Schubert’s. Because of her business savvy and generous notions, this Southern sister is someone we’re proud to call family.*



PHOTOGRAPH BY JESSIE SHEPARD



At mealtime, our staffers often turn to a certain “Sister” for a helping hand in food preparations. Sister Schubert’s delectable offering of frozen rolls and biscuits instantly adds Southern flavor to the dinner table.

Since all you need do is preheat the oven, pop in the pan, and serve, these breads have made life infinitely easier and much tastier for scores of home cooks—and magazine editors—for nearly two decades.

The force behind Sister Schubert’s delicious products is Patricia Barnes—affectionately called Sister since birth—the tireless dynamo we first featured in the November/December 2004 issue of *Southern Lady*. Most people are familiar with the business’s humble beginnings. Armed with her grandmother’s “Everlasting Rolls” recipe, three helpers, and plenty of spunk, Sister pedaled her wares to grocers near her south Alabama home.

The company grew by leaps and bounds, becoming so successful that in 2000, it was bought by industry-giant Lancaster Colony, which has developed Sister Schubert’s into a national brand. Sister serves as founder and vice president of product development and manufacturing.

Outside of her business duties, Sister keeps a particularly steady pace. She and husband George founded the Barnes Family Foundation in 2001, dedicated to improving the lives of the less fortunate. To that end, they have supported restoration projects in Alabama, donated supplies to food banks and homeless shelters, established scholarships that allow students to study abroad, and provided funding for a foster care facility in the Ukraine named for their Ukrainian-born adopted son, Alex.

As if all that weren’t enough, she has just released a new book, *Cast Your Bread Upon the Waters*, and will be a speaker this October at the *Southern Lady* Celebration in Savannah. Though Sister is constantly on the go, her heart remains true to her faith and familial roots as she continues to produce melt-in-your-mouth breads that make mealtime so divine. 🍞